

# NETWORKING WITH MICHELLE PODCAST

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# MISSION

Networking With Michelle is my weekly podcast dedicated to marketing and networking strategies with a bit of entrepreneurial advice. A new episode is released every Monday and Wednesday on Apple/iTunes, iHeart Radio, GooglePlay, Stitcher, TuneIn, Youtube and several podcast directories.

**My Vision:** To provide valuable content to equip my audience with applicable strategies and tactics that can enhance their professional development.

**My Mission:** To serve 100,000 people with the information and skills they need to grow personally and professionally.

**Tagline:** Personal Connection, Influential Network

# MEET THE HOST



## MICHELLE NGOME

I'm a Connection Enthusiast. Speaker, Author, Consultant and Host of Networking With Michelle Podcast & Founder of Line 25 Consulting

- Apple (iTunes) Top Podcasts in Business & Career section.
- 40+ podcast and media guest interviews.
- 50+ leaders interviewed on NWM.
- 100+ episodes on NWM.
- 40+ episodes consulted or produced for clients.



89. Seth Godin's Startup School  
Earwolf



90. Myleik Teele's Podcast  
Myleik Teele



98. The Advanced Selling Podcast:...  
Bill Caskey and Brya...



99. Networking With Michelle | Personal...  
Connecting with infl...



107. Perpetual Traffic by...  
Keith Krance, Ralph ...



108. Glambition Radio with Ali Brown  
Ali Brown | Entrepre...



116. The Happy Lawyer Project |...  
Okeoma Moronu Sc...



117. Success! How I Did It  
Alyson Shontell

BUSINESS

CAREERS

## Top Podcasts



1. StartUp Podcast  
Gimlet



2. The EntreLeadership...  
Ramsey Solutions



10. The ONE Thing | Powered by...  
Geoff Woods: Vice P...



11. SUCCESS Talks  
SUCCESS



19. Networking With Michelle | Personal...  
Michelle Ngome | C...



20. Motivation | Inspiration| Succe...  
Sam Crowley

# OUR LISTENERS

- 16K+ Downloads
- 20+ Countries
- 100% African-Americans
- 70% Women
- 60% 30-40 years old
- 85% Bachelors Degree
- 60% Professionals

# SOCIAL MEDIA



# PAST GUESTS

INDUSTRY LEADERS INCLUDE

J. KELLY HOEY

PAUL BRUNSON

GEORGE FRASER

LAMAR & RONNIE  
TYLER

LINDA POPKY

CHRISTINE ST. VIL

TAMARA FLOYD

KIRK FRANKLIN

GARY  
VAYNERCHUK

AND A LOT  
MORE!



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Customer Reviews

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30 Customer Reviews Most Recent

A+ Podcast ★★★★★ by DDButlerIII - May 30, 2017

Michelle is so inspirational and willing to help others. If you are a young professional this is the perfect podcast for you! She is down to earth and provides constant knowledge. This is one of the best podcasts I've ever listened too.

Was this review helpful? Yes | No | Report a Concern

I didn't know this resource existed ★★★★★ by Tisheadh - May 21, 2017

Michelle is one of the few people whose brand is strong enough to encourage me to actually use itunes. In all seriousness, before Michelle shared information in our blogging group (Houston African American Bloggers) I had no idea that podcasting could have such a profound effect on my business/brand. Listening to her podcasts gives me a better understanding of how to utilize network marketing as a Black woman. Her unique POV has helped me define for myself what I want for myself in business as a Black woman ... more

Was this review helpful? Yes | No | Report a Concern

Great Podcast! ★★★★★ by Automatic889 - May 16, 2017

I've learned a lot from Michelle's informative podcasts. She is both innovative and creative as it relates to her content!

Was this review helpful? Yes | No | Report a Concern

Nothing more important ★★★★★ by ChrisM003 - May 13, 2017

Michelle nails it here with one of the most important topics in business. You're the average of the 5 people you spend the most time with isn't just a saying. It's proven true time and time again and Michelle helps you elevate your network like never before.

Was this review helpful? Yes | No | Report a Concern

Networked is hard ★★★★★

★★★★★ (33)  
Audio  
Careers  
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**THE BIG IDEA.**

# SPONSORSHIP

Networking With Michelle Show will provide you the opportunity to get your message in front of an audience of African-American Millennials.

- Podcast Sponsored Ad
- Social Media Sponsored Ad
- Brand Ambassador
- Giveaways

# SPONSORSHIP LEVELS

ICEBREAKER	NAVIGATOR	COWORK
2 Episodes: 15-30 second pre roll	4 Episodes: 15-30 second pre roll	Interview + 4 episodes: 15-30 second preroll
Facebook mention x1 per show day	Facebook mention x4	Social media mentions x4-8 FB, Instagram, Twitter, LinkedIn
Instagram mention x1 per show day	Instagram mention x4	Show notes
Twitter mention x4 per show week	LinkedIn mention x4	Sponsored Newsletter
Included in show notes	Twitter mention x8	Sponsored Blog Post
	Show notes	Promotional Instagram & Facebook video
	Newsletter	Logo and clickable link
<b>\$500/month</b>	<b>\$800/month</b>	<b>\$1,500</b>

Social Media, Brand Ambassador, Giveaways will be customized. Icebreaker and Navigator requires a 3 month minimum. Contact for details.

# CONTACT US

**LET'S GET STARTED**

## ADDRESS

5401 Rampart Street #511  
Houston, TX 77081

## PHONE

(713) 298-5851

## EMAIL

[info@michallengome.com](mailto:info@michallengome.com)

**THANK YOU.**